



GIT's World Jewelry Design Awards 2018

Under the theme of The Pearl of Wisdom - Illumination from under the Surface

1. Rationale

The Gem and Jewelry Institute of Thailand (Public Organization) or GIT, under the supervision of ministry of commerce, is responsible for developing personnel in various fields to enter the gem and jewelry industry, such as gemology, design, and marketing. The GIT aims at promoting and supporting jewelry design together with developing production technology that will lead to the creation of high-quality products which are competitive in the global market. Therefore, the institute holds the activity to promote gem and jewelry design every year. This activity can create attentiveness among the new-generation designers in the Thai gem and jewelry industry. In addition, it is a challenging stage for students, university students as well as professional designers, since it provides them with an opportunity to show their creativity power and boundless imagination. Ultimately, this activity will lead to real employment in the industry.

This year, the institute will have organized the GIT's World Jewelry Design Awards 2018, opened for the international designers and public alike. The topic is "The Pearl of Wisdom - Illumination from under the Surface." This theme was chosen to support and promote the awareness of pearls extensively. Contestants must use pearls or components of the pearls to apply and design an outstanding final masterpiece. We are highly honored that the trophy has been bestowed by Her Royal Highness Princess Chulabhorn Mahidol.

2. Purposes

1. To encourage and open the stage for new-generation designers such as students, university students, professional designers, as well as Thai and foreign people with a passion for design who have an opportunity to exhibit their work to the public, both Thais and foreigners, and to get inspiration to create jewelry designs in the future
2. To encourage the production of design work as real products which can be sold in the gem and jewelry industry, or to enable the designers to create new designs from the existing designs which can be an opportunity for their future career
3. To create the attentiveness to jewelry design and to show the potential and capability of new-generation Thai designers to foreign designers
4. To exchange various ideas and viewpoints among Thais and foreigners
5. To encourage youths as well as general people, including both Thais and foreigners, to be independent in terms of ideas and to have unbounded perspectives limited by rules

The Activities

1. The Press Conference: on 23rd February 2018 at the 61st Bangkok Gems & Jewelry Fair, Challenger Hall 1-3, IMPACT Muang Thong Thani, Bangkok, Thailand

2. The Semi-Final Round (Judge the submitted designs): on 1st June 2018 between 1.00 – 4.00 PM. At 3rd floor, ITF-Tower, Silom.



3. Popular Design Award 2018: Vote the favorite design via www.git.or.th from 18th June until 31st August 2018.

4. The Final round: the winner announcement and the exhibition of these nominated jewelry design piece from the 20 finalists will be held on 7th September 2018 at the 62nd Bangkok Gems & Jewelry Fair, Challenger Hall, IMPACT Muang Thong Thani, Bangkok, Thailand.

Timeline

Activities	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
Kick Off	✓									
Press Conference		23 Feb								
Selecting Committee Member				20 Apr						
Submit design works		23 Feb			28 May					
The Semi-Final Round						1 Jun				
Produce the actual jewelries						5 Jun		31 Aug		
Vote the favorite design						18 Jun		31 Aug		
The Final Round and The Winner's announcement at the 62 nd Bangkok Gems and Jewelry Fair									7 Sep	
Reporting outcome and preparation for next									20 Sep	31 Oct

Qualifications of Applicants

This design contest is suitable for people with a passion for jewelry design that are creative and capable of jewelry drawing and painting or using computer programs for jewelry design. There is no age limit for contestants, and all ages are encouraged to enter.

The total prize for the winners (worth 9,000 USD) as follows:

1. **The 1st prize**
 - Royal trophy bestowed by HRH Princess Chulabhorn Mahidol
 - Cash of 3,000 USD with trophy
2. **The 1st runner-up prize**
 - Cash of 2,000 USD with trophy
3. **The second runner-up prize**
 - Cash of 1,500 USD with trophy
4. **Two honorable mentioned prizes**
 - Cash of 1,000 USD with trophies
5. **Popular Design Award 2018 prize**
 - Cash of 500 USD with trophy (to be selected from the 20 designs which pass the Semi-Final round judged by the public voting through our website).

Supplementary Explanation: Guideline for Jewelry Design

Pearls, queen of the sea, represent the moon. They are also a symbol of purity and innocence hidden under the vast ocean where mysteries are concealed. Inside thick and coarse shells, their natural lustrous beauty is covered up. Due to pearls' enchantment and diversified colors, they have been sought after by noble women.

Pearls are divided into 2 large groups: natural and cultured pearls. They are subdivided into saltwater and freshwater pearls. A pearl is produced when a foreign particle enters a pearl oyster's body causing irritation. Consequently, the oyster has to secrete a substance to cover the irritant particle. The substance later hardens. Thereupon, shining and iridescence layers of pearl are formed. Moreover, the coating substance is also found in oyster shells or mother of pearls, which are also used in jewelry articles.

Pearls come in various colors: white, pink, silver, cream, yellow, green, blue, purple, grey, and black. Their shapes vary from round to baroque, which is a naturally irregular non-spherical shape. With creativity, they are used to produce jewelry items with fascinating features and uniqueness.

Key sources for natural pearls are Persian Gulf, India, and Sri Lanka. Prominent sources for cultured pearls are China, Australia, French Polynesian Islands, Japan, and Indonesia. Pearl farms in Thailand are located in Phuket, Phang-nga, Ranong, Surat Thani, and Kanchanaburi. Nowadays, pearls are needed in many industries. With annual earnings of over THB 500 million, they are one of Thailand's key export gemstones.



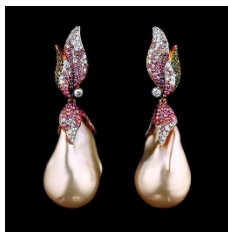
Jean & Thierry Vendome –
Pendant with obsidian, diamonds
and black pearls



Ruser - A cultured freshwater pearl,
diamond and colored diamond
brooch



Chow Tai Fook - Ring in 18k
white gold with South Sea
peacock pearls, pink and purple
sapphires, green garnets and
white diamonds.



JEWELLERY THEATRE - Magnolia
Earrings: 18K yellow gold with pink
baroque pearls, diamonds, purple
sapphires and tsavorites



Palmiero - ring with graduated
blue sapphires and topped with a
foam of bubbling pearls.



Alessio Boschi – Bracelet and ring
from the Orchidee Royal set with
tanzanites, tsavorites, white and
yellow diamonds, and Tahitian
pearls.



Criteria for design submission

1. Designers must submit a collection of fine jewelry design drawings which is a jewelry made of high-value materials such as Gold, Pink Gold, White Gold or Platinum with at least 3 pieces for a work. It must have a necklace and at least 2 other jewelry by choosing form earrings, ring, bracelet, bangle and brooch on A3 paper.

2. Every submission must include pearl or mother of pearl as its principal element. There is no restriction regarding shapes or colors of materials employed. The designs can be composed of any kind of natural gemstones or new materials such as wood, plastic, resin, and embroidery techniques may be used for design.

3. Contestants can submit their works in the form of hand drawings or designs created by computer programs. And the designer must choose only one way to submit their works form

3.1 Jewelry design work piece: the work submitted must consist of

- Drawing or printing the design adhered to black paperboard with a 2 inch margin on every side
- The title of the design and a brief description of the design idea on 2x4-inch paper adhered to black paperboard at the bottom right corner, **without the contestant's name and biography in front of the work.**
- The completed application form adhered to the back of the work.

3.2 Jewelry design's file: the work submitted must consist of

- Create the jewelry design by computer program e.g. Illustrator (.AI), Photoshop (.PSD) or scan the designer and export to .JPG file type
- The title of the design and a brief description of the design idea at the bottom right corner **without the contestant's name and biography in front of the work.**
- Do not write the contestant's name and biography on the work
- Size: A3 per collection
- Resolution: at least 300 DPI.
- Filename format: Firstname_Lastname – Name of Design.JPG
- Complete the application form and send with the photo of designer
- Sending all files: design workpiece, application form and photo of designer via email: tsakunrat@git.or.th with subject of GIT's Design Awards 2018. After that copy all files to CD or DVD and must be sent by mail.

4. Every submitted design must be novel and original. It must have never been produced for commercial purposes and submitted for or win any contest.

5. The designs must be able to be produced as real jewelry products which can be sold in the gem and jewelry industry.

6. Each applicant has the right to submit no more than 3 collections.

7. Send the jewelry design workpiece or CD to:

Training Center

The Gem and Jewelry Institute of Thailand (Public Organization),

140, 140/1-3, 140/5, ITF - Tower Building, 3rd Floor, Silom Road,

Suriyawong, Bangrak, Bangkok 10500, Thailand

Tel: +66 2634 4999 #311, +668 8002 8624.



8. If the contestant fails to submit all requirements as specified in 3.1 or 3.2 within May 28, 2018. The institute disqualifies the competitor. There is no need for prior notification.

9. Any image or symbol used as an element of any submitted design must not violate copyright law. GIT shall not be liable of any consequent complaints, litigation against GIT and/or any damages on third parties that arise out of plagiarism found in any design selected. The owner of such entry must take sole responsibility of resolving the dispute and pay full compensation for damages on the third parties or GIT without any disputes.

10. Decisions of judges shall be final and not be subjected to any dispute or challenge.

The final date of design submission is Monday 28th May 2018

Remarks

- Full details of the contest, drawing design samples, and the application form can be downloaded at www.git.or.th.
- The contestant must be pay all shipping cost.
- The institute shall not be responsible for loss or damage to the design(s) which may be caused during transportation.
- The institute will present certificates to all semi-finalists.
- All designs selected to go into the final round will be produced as real jewelry products by GIT or sponsor. The institute will present trophies to all finalists.
- The creators reserve all rights in their own drawing designs except those who are under contract with organizations/companies, the copyrighted design is the agreement between themselves.
- The finalists shall accept that the institute reserves the right of all works awarded under the Copyright Act. Unless the consent was given a permission letter by the Gem and Jewelry Institute of Thailand (Public Organization)
- The owners of the designs which pass through to the final round must allow the institute to produce their designs as real jewelry products and the sponsors reserve all rights, in particular, these jewelry products at the contest only.
- In the case that the finalist designs won by the creators who have been prior contracted with their own organizations/companies, their company earns the first right to produce the real jewelry product.
- The designs selected to produce as real jewelry products by GIT, the institute reserves all rights in these jewelry products. We will display these jewelry products on a rotating basis at the Gem and Jewelry Museum and other exhibitions in which the institute participates.
- The owners of the designs which are selected to be produced as real jewelry products must be able to attend the final round of the 12th Jewelry Design Contest on the 62nd Bangkok Gems & Jewelry Fair, September 2018. **Otherwise they will be withdrawn from the contest.**
- GIT holds the right to publish and publicize every entry submitted to the contest on program and through any types of publication or information media.
- The lucky person who participates in voting the Popular Design Award and whose name is drawn will receive jewelry. He/she must come to receive the prize at Training Center, 3rd Floor, The Gem and Jewelry Institute of Thailand (Public Organization).
- The designs which are not selected can be returned to the contestants at Training Center, 3rd Floor, 140, ITF Building, Silom Road, Suriwong, Bangrak, Bangkok 10500 from Monday to Friday during 9.30 – 16.30 hours before December 28th, 2018 (except official holidays and public holidays). **Otherwise, the institute reserves the right not to return all works.**
- The institute may change the dates and time of the activities with prior notification.
- The institute reserves the right to change the terms and conditions at any time without prior notice.

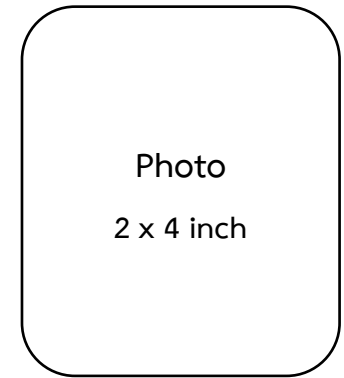


Application Form

GIT's World Jewelry Design Awards 2018

Under the theme of

The Pearl of Wisdom – Illumination from under the Surface



Photo

2 x 4 inch

Name–Surname(Mr./Mrs./Ms.) _____ Age _____

Address _____

Company/School _____ Position _____

Mobile _____

Tel (Home/Office/Institute) _____ Fax _____

E-mail _____

Name of the design _____

Material _____

Inspiration/Concept _____

Remark: Participation in the GIT's World Jewelry Design Awards 2018 the entrant's full and unconditional agreement to and acceptance of these Official Rules, and the Sponsor's and Administrator's decisions.

In the case that the designs selected to produce as real jewelry products

Have a sponsor for a jewelry design

Name of Company _____

Contact Number _____

Email _____

Do not have a sponsor for a jewelry design

(GIT would make a real piece of the design was selected to the final round)

Please send the application form and your jewelry design work pieces within 28th May 2018.

At The Gem and Jewelry Institute of Thailand (Public Organization)

140, 140/1-3, 140/5 ITF – Tower Building. 3rd Floor, Silom Road, Suriyawong, Bangrak, Bangkok 10500, Thailand

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